



HealthPlanUSA

Healthcare Management & Information Exchange

Business Case Proposal



Current Healthcare Dilemma

- \$2.1 trillion health care industry is the only segment of the economy that is failing.
 - There is nothing the employer, insurance carrier, or government can do about it.
- The Health care is the only product or service (outside of public education) that has consistently grown worse over the past 30 years.
 - Every other product and service in our economy has improved in quality and grown less expensive over time.
 - Health care is the only sector of the economy where prices have been steadily increasing since the end of WWII.



HPUSA – The Solution

- Transforming health care from a public choice to a personal & private choice
- True Market Based Health Insurance Product
 - Active interest by the patient in all aspects of healthcare choices and informed decisions at every step of the health care process.
 - Proportional financial stake/obligation to the cost incurred without limit in every decision made with the service provider.



HPUSA Benefits: Members/Patients

- **Affordable Healthcare for Individuals & Businesses:**
 - Health insurance coverage for all ages excluding Medicare, Medicaid & VA
 - Various coverage levels that custom fit all healthcare requirements ranging from hospitalization to convalescent care and prescription coverage to durable medical equipments
 - Comprehensive coverage of healthcare services including convalescent care, skilled nursing and vision & dental benefits.

The logo graphic consists of three overlapping squares: a yellow one at the top left, a red one at the bottom left, and a blue one at the bottom right. A black crosshair is centered over the intersection of these squares.

HealthPlanUSA

We dream of healthcare
that never was and ask
why not?



Questions or Interested ?

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www.healthplanusa.net

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